

# Facts & Figures

2023/24



Premium accredited



## Key Figures

All data refer to the academic year 2023/24 (unless indicated differently)

29

Study programs  
15 Bachelor | 14 Master  
full-time, part-time & online

Study programs  
in Technology &  
Life Sciences

13

16

Study programs  
in Management  
& Society

Study programs  
in English

14

Executive  
Bachelor  
part-time

1

Executive Master  
Programs  
part-time

6

16

Certificate-Courses  
part-time

2

Executive PhD  
in cooperation

**90,531** hours of teaching per year  
thereof 41,554 in English (45.9%)

302

Partner universities around the globe

Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research, etc.

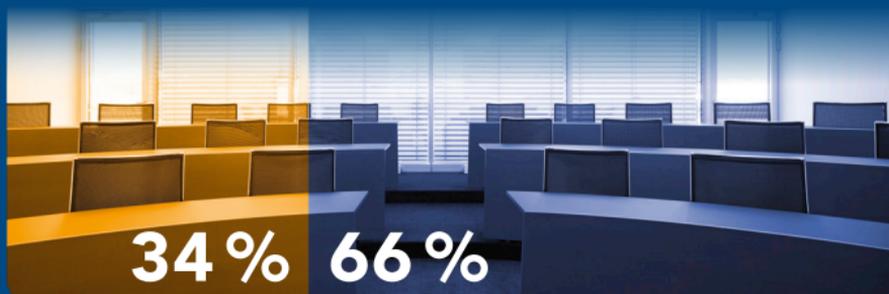
## Key Figures

# 3,637

**Students** (Reporting data 15.11.)

**including** Executive Master & Certificate-Courses;

**not including** Corporate Trainings, Seminars & Conferences



Technology &  
Life Sciences

Management  
& Society

# 16,943

**Alumni** including Certificate-Courses

## Team & Faculty

**329** Internal Faculty

**58** Administration

**18** Executive Education

**38**

Nations

**928** External  
Faculty

## Student Applications

# 4,168

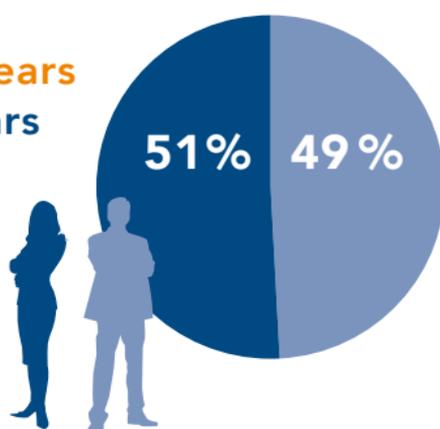
● Bachelor (61.3%) ● Master (38.7%)  
not including Certificate-Courses

### Age

**Bachelor: 23.2 years**  
**Master: 26.2 years**

### Gender

● female ● male



### Nationality

2021/22

49.7%

50.3%



2022/23

44.8%

55.2%



2023/24

39.6%

60.4%



● Austria ● International (not including exchange students)

### Ratio

Applicants : Study place (2023/24)

# 3.3 : 1

## Students\*

# 3,522

\*including Executive Master Programs;  
not including Certificate-Courses, Corporate Trainings, Seminars, Conferences, etc.

## Time Model



\* weekdays

\*\* weekends & evenings

## Gender

● female ● male

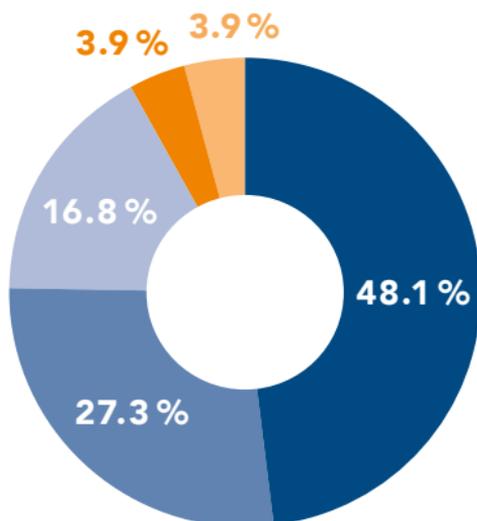
# 1,694

# 1,828

## Group Sizes

Number of students per course

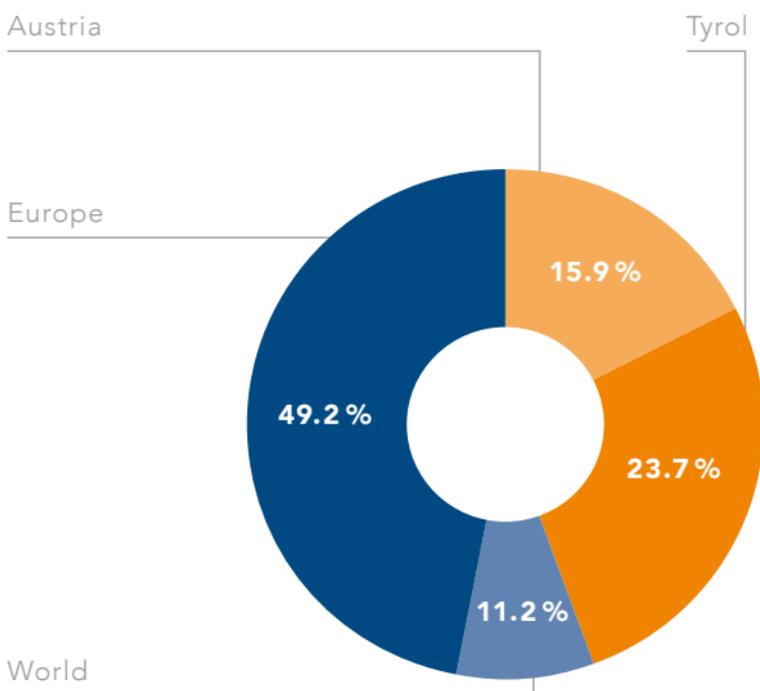
- < 20
- 21–30
- 31–40
- 41–50
- > 50



# Internationality

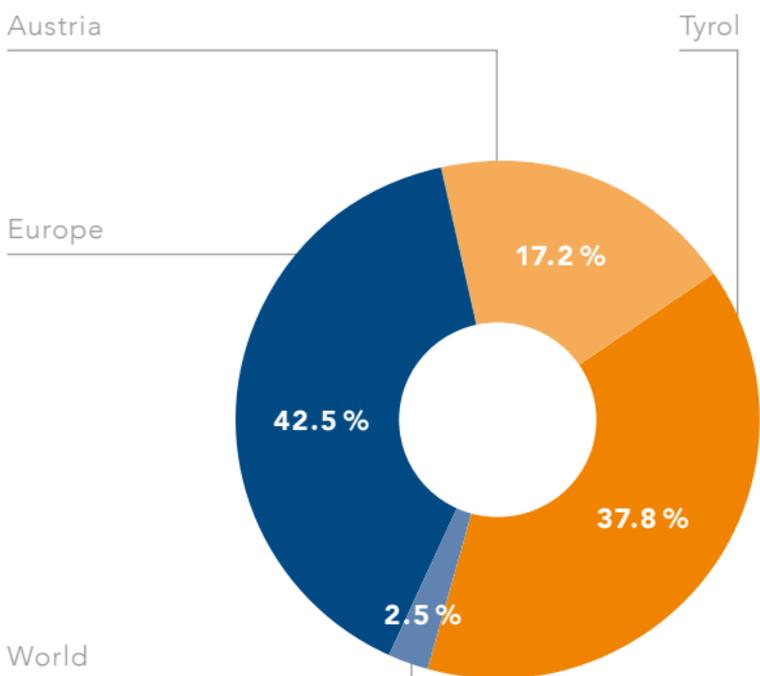
## Applicants from 92 nations

(not including exchange students)



## Students from 63 nations

(not including exchange students)



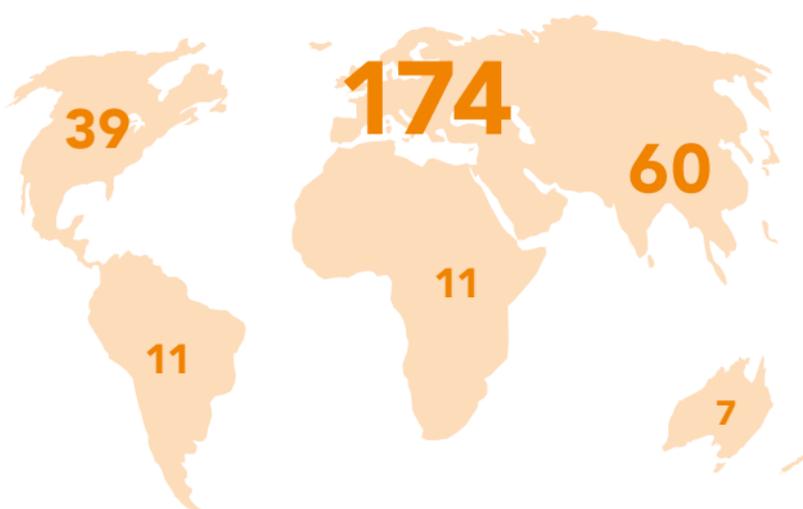
## Internationality

### 302 partner universities worldwide

Student & Faculty Exchange, Double Degrees, Summer/Winter Programs, Research, etc.

**158** Erasmus **144** Non-Erasmus

24 Double Degree Options  
1 Joint Degree Program



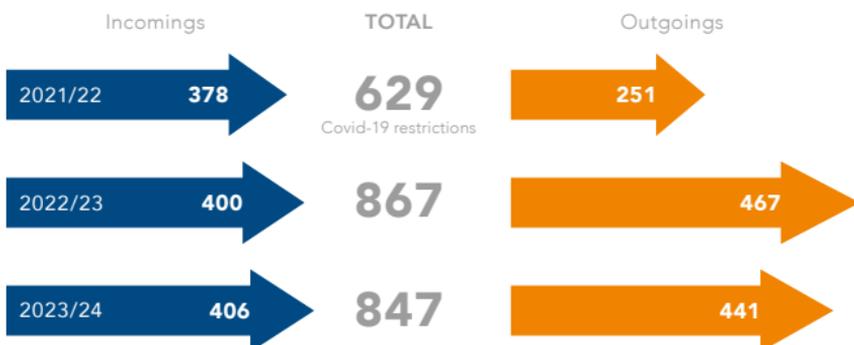
### European University Ulysseus

Numerous collaborative research & study opportunities within the university alliance

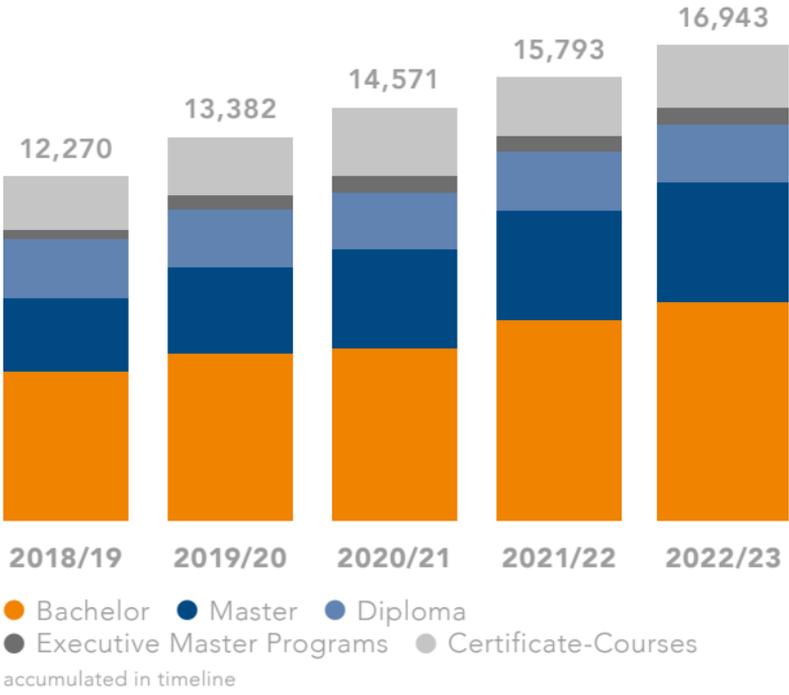


### Student Exchange

including freemovers;  
not including Summer/Winter Programs, Study Abroad, etc.



# Alumni



## Success Rate

# 83 %

of MCI students complete their study program successfully

## Ø Job Offers

# 2.8

Job offers per graduate before/at point of graduation  
 Source: MCI Alumni Survey 2023

## Employability



Source: MCI Alumni Survey 2023

# Career

## MCI Career Services 2023

88

Premium Career Partners

100

companies at the Recruiting Forum

580

yearly integrative internships  
not including summer jobs and the like

1,914

yearly job offers published by MCI Career Center

555

job vacancies on the career platform on average (Effective: January 2024)

1,764

participants in study & career seminars / workshops

107

MCI Career Events held

176

MCI Digital Badges awarded

## Integrative Internships 2023

Satisfaction Internship companies  
very satisfied & satisfied

96 %

Satisfaction Students  
very satisfied & satisfied

92 %

Source: MCI Internship Evaluation by Employers / Students 2023

## Alumni Survey

Recommendation ("definitely" / "most probably")



Choice of study program ("definitely" / "most probably" right)



Fulfillment of study goals ("completely" / "largely")



Student support during MCI studies ("excellent" / "good")



Overall rating of MCI ("excellent" / "good")



Source: MCI Alumni Survey 2023

## Student Survey

Satisfaction with the university

10 = extremely satisfied, 1 = not at all satisfied



Satisfaction with Career Services

10 = extremely satisfied, 1 = not at all satisfied



Sample: 7,088 surveyed students in Austria

Source: Universum Talent Research Survey 2023

Premium ranked



## Responsible Management & Social Impact

**500**

participants at the MCI Sustainability Week

**15**

MCI Community Projects

**1**

2023 PRME Faculty Recognition Award

**31**

PRME\*/SDG\*\* ambassadors at MCI

**67**

publications with SDG\*\* contributions

**280**

participants in extracurricular courses in the area of "Responsibility & Sustainability"

\*Principles for Responsible Management Education

\*\* Sustainable Development Goals

## Awards

Marhsall Plan Scholarships



DGT Science Awards



Awards of the Federal Ministry of Education, Science & Research



MCI Teaching Awards



City of Innsbruck Awards for Research & Innovation



Ars Docendi Recognition Awards



## Research

Publications 2019 – 2023

total

**5,925**

**901**

conference  
papers

**2,019**

publications in  
scientific journals  
(peer-reviewed)

**705**

book  
chapters

**116**

monographs

**1,769**

other publications\*

**360**

publications in  
scientific journals  
(editorial reviewed)

**55**

text-  
books

\*other teaching materials, case studies, presentations of articles at conferences, workshops, seminars, etc.

## Completed Research

Projects 2019 – 2023



**461**

## Research

Theses 1995 – 2023

**13,500**

Bachelor theses

**2,098**

Diploma theses

**5,125**

Master theses  
(incl. Executive  
Master Programs)

# Doctoral Degrees

Doctorates supervised or assessed by MCI faculty in recent years

## Europe

- University of Plymouth
- University of Sheffield
- Universidad del País Vasco
- International University of Monaco\*
- KU Leuven
- Universiteit Antwerpen\*\*
- Antwerp Management School\*\*
- Vrije Universiteit Amsterdam
- HEC Paris
- Universität Liechtenstein
- École Polytechnique Fédérale de Lausanne
- Università degli studi della Campania Luigi Vanvitelli
- Politecnico di Milano
- Medizinische Universität Innsbruck
- Universität Innsbruck
- Paracelsus Medizinische Privatuniversität Salzburg
- Technische Universität Wien
- Universität für Bodenkultur Wien
- Universität Wien
- Wirtschaftsuniversität Wien
- EBS Universität für Wirtschaft und Recht Wiesbaden
- Freie Universität Berlin
- Friedrich-Alexander-Universität Erlangen-Nürnberg
- Helmut-Schmidt-Universität / Universität der Bundeswehr Hamburg
- Humboldt-Universität zu Berlin
- Katholische Universität Eichstätt-Ingolstadt
- Leuphana Universität Lüneburg
- Technische Universität Berlin
- Technische Universität Darmstadt
- Universität Bayreuth
- Universität Hohenheim
- Universität Kassel
- Universität zu Köln
- Universität Rostock
- Universität Stuttgart

## North and South America

- University of Nebraska Omaha

## Asia

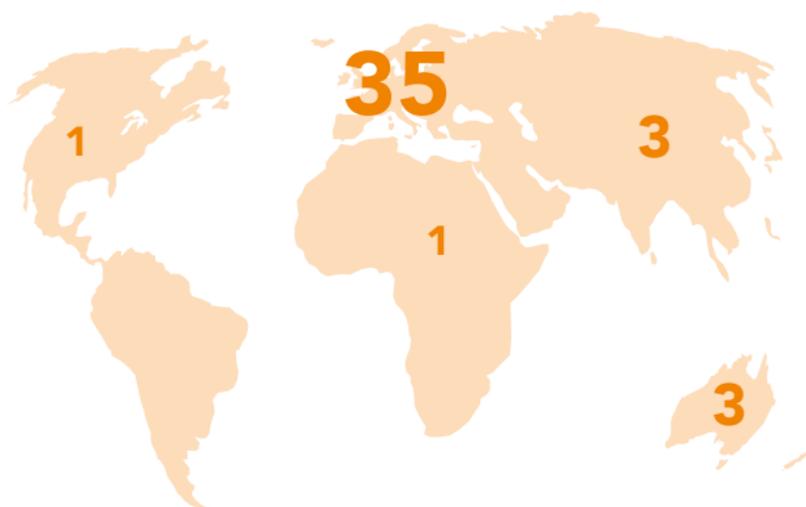
- Beirut Arab University
- The Hong Kong Polytechnic University
- Gwangju Institute of Science and Technology

## Africa

- Addis Ababa University

## Oceania

- James Cook University Cairns
- University of Canberra
- Victoria University Melbourne



\* International Double Degree Program MCI-IUM

\*\* Executive PhD Program MCI-AMS-UA

## Premium Accreditations



## Memberships & Engagements (selection)



## Start-ups & Spin-offs (selection)



# Why not study at the top?



## Bachelor

Business Administration <i>Online</i>	E	GE	Online	
Biotechnology & Food Engineering	GE	FT		
Business & Management	E	GE	PT	FT
Digital Business & Software Engineering	GE	Online	FT	
Management, Communication & IT	GE	FT		
Management & Law	GE	FT		
Mechatronics, Design & Innovation	GE	FT		
Medical, Health & Sports Engineering	GE	FT		
Social, Health & Public Management	GE	Online	FT	
Smart Building Technologies	GE	D		
Social Work	GE	FT		
Environmental, Process & Energy Engineering	GE	PT	FT	
Entrepreneurship, Tourism & Leisure Business	E	GE	FT	
Industrial Engineering & Management	GE	PT	FT	

## Master

Biotechnology	E	FT		
Business Psychology & Management*	E	Online		
Entrepreneurship & Tourism	E	GE	FT	
European Health Economics & Management	E	FT		
International Business & Law	E	FT		
International Business & Management	E	PT	FT	
International Health & Social Management	E	FT		
Food Technology & Nutrition	GE	PT	FT	
Management, Communication & IT	E	FT		
Mechatronics – Automation, Robotics & AI	GE	PT		
Mechatronics – Smart Technologies	E	FT		
Medical & Sports Technologies	E	FT		
Social Work, Social Policy & Management	GE	FT		
Environmental, Process & Energy Engineering	E	GE	PT	FT
Industrial Engineering & Management	GE	PT		

## Executive Education <sup>PT</sup>

### PhD Program for Executives

PhD Program for Executives	E	PT	Online
MSc   DBA Double Degree Program	E	PT	Online

### Executive Master

MBA General Management	E	PT	Online	
Executive MBA International Management	E	GE	PT	Online
Executive MBA Health Management**	E	GE	PT	Online
LL.M. Digital Business & Tech Law	GE	PT	Online	
MSc Management & Leadership	GE	PT		

### MCI eStudy

Bachelor General Management	E	PT	Online
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### Certificate-Courses

	E	GE	PT	Online
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### Management-Seminars

	GE
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### Technical Trainings

	GE
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### Inhouse-Trainings

	E	GE
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**FT** Full-time   **PT** Part-time   **Online** Online   **D** Dual   **GE** German   **E** English

\* Subject to accreditation

\*\* In preparation

# MCI | THE ENTREPRENEURIAL SCHOOL®

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